

graphic arts program  
graduates 80~81

NIAGARA COLLEGE OF APPLIED ARTS AND TECHNOLOGY



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### **Dreams**

*Hold fast to dreams  
For if dreams die  
Life is a broken-winged bird  
That cannot fly.*

*Hold fast to dreams  
For when dreams go  
Life is a barren field  
Frozen with snow.*

— Langston Hughes



## Administration & Faculty



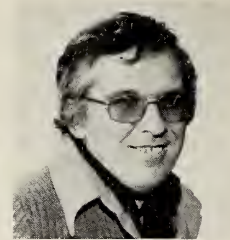
J.P. Robarts  
*President*



I.J. Giancarlo  
*Dean of Applied Arts*



J.M. Cuthbertson  
*Chairman*



A.E. Merzanis  
*Co-ordinator*



R.N. Organ  
*Teaching Master*



H. Dirks  
*Teaching Master*



R.A. Moss  
*Instructor*



H. Winter  
*Technician*



## Advisory Committee

**Mr. Larry Brooks**

*Lincoln Graphics Limited*

**Mr. Ken Daley**

*The St. Catharines Standard*

**Mr. Robert Eby**

*R. Eby Associates Inc.*

**Mr. Harold Fillingham**

*Renown Printing Company Ltd.*

**Mr. William A. Godfrey**

*Service Letter Shop*

**Mrs. Rita Harder**

*Commercial Photo Copy*

**Mr. Jack Laminman**

*Pakfold Business Forms*

**Mr. Lawrence Moyer**

*Commercial Photo Copy Ltd.*

**Mr. Arnel W.M Pattemore**

*Lincoln County Board of Education*

**Mr. Iain Purves**

*Superior Engravers*

## Grad Placement

**ST. CATHARINES**

Commercial Photo Copy Service

Lincoln Graphics

Williamson LaLonde Commercial Art

Go-Print Ltd.

Kopy-Kats

Advertising Works

Courier Typesetting

Stokes Seeds

**WELLAND**

Welland Printing Co.

Rainbow Colour Service

Canadian Tire Acceptance Corp.

**NIAGARA FALLS**

Pakfold Business Forms

Johnson Press

Daytimers Ltd.

Renown Printing Ltd.

Acres Consulting Services Ltd

**PORT COLBORNE**

Moss Press

**LONDON**

London Life Insurance Co.

**HAMILTON**

Service Letter Shop

Burlington Print & Litho

Superior Engravers Ltd.

Rainey Publications

John Deere

**TORONTO**

Melida Studios

Precision Offset Platemaking

Herb Bond Advertising

Alcan Foils Ltd

Mono Lino Typesetting

Desonite Limited

**FORT ERIE**

Lyons Litho

Greater Canada Colour

The Shopper

## Program Description

Within the Graphic Arts field there are many career choices. This field is continually changing and growing because of rapid technological changes taking place. There is indeed a challenging opportunity for those who choose any of the many rewarding professions within this vast industry.

At Niagara College our program is divided into four separate courses: Art and Camera Copy Preparation, Typesetting, Process Photography and Offset Printing including related subjects such as Copywriting, Proofreading and Bindery. The first year's two semesters include all of the four main courses to provide the student with a basic working knowledge of each of these skills.

The students will learn the many different processes used in the production of printed material, from the development of the original idea through the Art, Copy and Assembly stages including Typesetting, to the Camera Film assembly, Platemaking and on to the printed reproduction.

In the second year during the two semesters the student will devote studies to only two of the four skill areas. This concentration into two of the four courses together with the knowledge acquired in the first two semesters will prepare the graduate to be more flexible in seeking suitable employment in a complex and competitive market.

# Curriculum

## Term I

<i>Basic Photo Process Photography</i>	3
<i>Typography I and Reproduction</i>	3
<i>Basic Offset Printing</i>	3
<i>Preparation of Camera Copy I</i>	3
<i>English I</i>	3
<i>Mathematics I</i>	3
<i>Typing I</i>	3

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**Credits** 21

## Term III

*Students will choose any two of the following*

<i>Process Photography I</i>	8
<i>Offset Printing I</i>	8
<i>Art and Camera Copy Production I</i>	8
<i>Typography III and Reproduction</i>	8
<i>Plus the following compulsory subjects:</i>	
<i>Proofreading and Advertising</i>	1
<i>Copywriting</i>	1
<i>English Elective</i>	3
<i>One General Elective</i>	3

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**Credits** 23

## Term II

<i>Basic Process Photography II</i>	3
<i>Typography II and Reproduction</i>	3
<i>Basic Offset Printing II</i>	3
<i>Preparation of Camera Copy II</i>	3
<i>English II</i>	3
<i>Mathematics II</i>	3
<i>Typing II</i>	3

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**Credits** 20

## Term IV

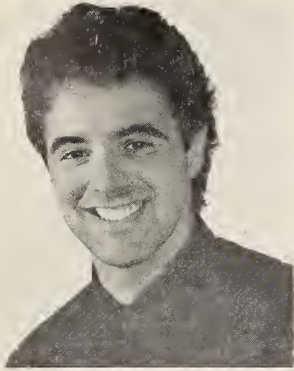
<i>Process Photography II</i>	8
<i>Offset Printing II</i>	8
<i>Art and Camera Copy Reproduction II</i>	8
<i>Typography IV and Reproduction</i>	8
<i>Proofreading and Advertising</i>	1
<i>Copywriting II</i>	
<i>Bindery</i>	2
<i>Field Practice</i>	
<i>English Elective</i>	3
<i>One General Elective</i>	3

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**Credits** 25



## Dan Andrews



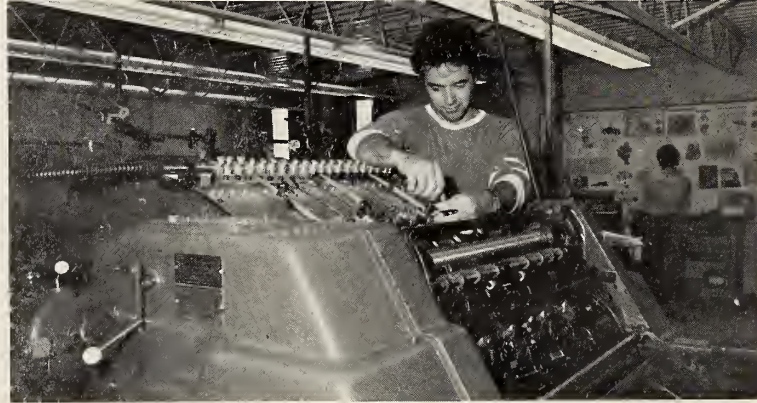
gram and enjoyed it very much, so much so that I was inspired by it, and decided I wanted to further my education in some sort of art field. It was then suggested I look into Graphic Arts, I did so and found it looked interesting and promising for future employment.

For me, taking Graphic Arts at Niagara proved to be a wise decision not only

because of the course, but I have also made many new friends. I enjoyed my first year very much and decided in my second year to major in Art and Offset Printing. I am mainly interested in the Art Program and plan to seek employment in graphic design or layout work.

I am a resident of Niagara Falls and a graduate of Stamford Collegiate Vocational Institute, upon where I was a member of the Football Team and also an active member of Alpha Kappa Gamma Sigma Fraternity. Some of my interests include sketching, hockey, skiing, football, and music.

While attending Stamford I was enrolled in the art pro-





## Rick Arnds

Throughout my four years at Centennial Secondary School, I actively participated in many of the clubs and athletic activities the school had to offer. I played four years of football while participating in badminton and wrestling for three. During my senior year I was a member of the Photography club and was instrumental in producing the senior year

book. After high school I enrolled in the Niagara College Graphic Arts program. I have always enjoyed art and worked on it in my own spare time.

In the second year of the program I majored in Art and Camera Copy Preparation and Process Photography. During the past two years in this course I've taken a genuine interest in the



Graphics field as well as acquiring an insight into it's workings.

My hopes for the future are many, but for the present I plan to find employment in the Graphics field in a major city and strive for my dreams.





My four years of high school were proudly spent at Notre Dame College School here in Welland. Through school my interests included art, drama, and cheering at the many Fighting Irish football games my friends and I faithfully attended. It was my interest in art and its use in advertising that first made me consider entering the Graphic Arts Program at the College. I wasn't exactly sure

what the course completely entailed but I wanted to give it a try.

My first year at the college was a real eye-opener. I became aware of the many career and job opportunities that would be available to me upon graduating. In my second year I majored in Art and Typography, the two courses which interested me the most. I enjoy college life

a lot more this year because now I feel I know what direction I want to move in when I leave.

Upon graduating, a career in typesetting is what I am really hoping for, but whatever field of the Graphic Arts Industry I enter into I plan to give it my all.

## Karen Bellinger



## Cindy Boutilier

After graduating from high-school, I took a year off to decide what to do with the rest of my life. While working full-time, I decided that I wanted to go back to school. Business Administration was full so I took Graphic Arts.

It was the right choice for me because I enjoy practical training rather than theory. My majors are Typography and Offset and aside from the

odd lecture in Typography most of the work is practical.

When I'm not in school slaving over a hot press, I enjoy all types of sports, watching cartoons and reading Agatha Christies.

After receiving my diploma from Niagara College I intend to go to another College so I can elaborate on my Graphic Arts skills. I'm lying, I just don't want to work full-time



yet and going to school isn't work for me. I want to get all the education my little brain can handle!



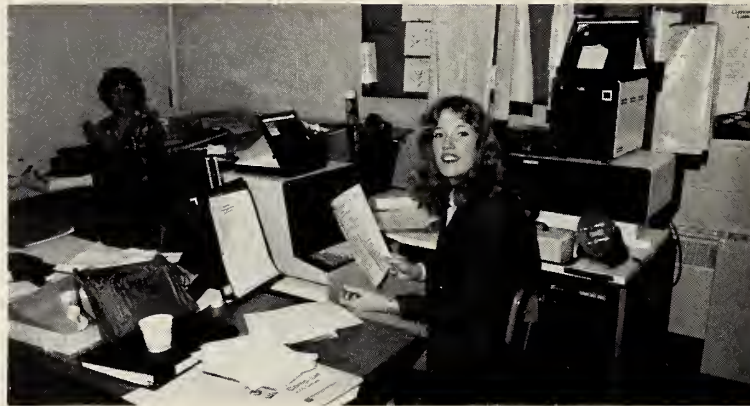
My favorite season of the year is summer. I love the beach as well as canoeing and camping. I recently acquired a 35mm Camera and although the results haven't been too good, I am still working at it. Travelling has always interested me and being young I still have a lot of sights to see.

In my senior year I majored in Typography and Photo-

graphy. My main interest lies in the field of Typography in which I plan to pursue a career. With a lot of hard work and dedication I hope to fulfill my every goal.

## Hannah Buckley

I am an American who plays baseball, eats apple pie and drives a Chevy. I attended High School in Niagara Falls, Ontario and decided to further my education at Niagara College in Welland. My reason for attending Canadian schools rather than American was simply that I felt the quality of education was higher than that which was available to me in my own area.



## R. J. Burger

A large portion of my spare time is devoted to fitness. Three times a week after classes, I enjoy weight training at Phil's Health Centre. I also like to run for relaxation; this I do all seasons. Soccer is my favorite team sport. I find it equally fun playing or watching. Painting and drawing are hobbies I occupy myself with at home. My favorite subject matter is the

depiction of people. I have been active in 35mm photography for the past 3 years. I usually seek scenes involving action or theme setting situations.

I believe the fewer major goals one has, the greater opportunity of achieving success. The continuation of exercising is dominant in my life. Another goal is to keep pursuing fine art.



Photography and art were the majors I chose this year. With the aid of these two courses I hope to find employment in layout work or camera operation.





decided that the program wasn't what I really had in mind. The course leaned heavily on accounting and I was more interested in advertising and consumer relations so I decided to switch to the Graphic Arts program, hoping it would lead to a job in the advertising business.

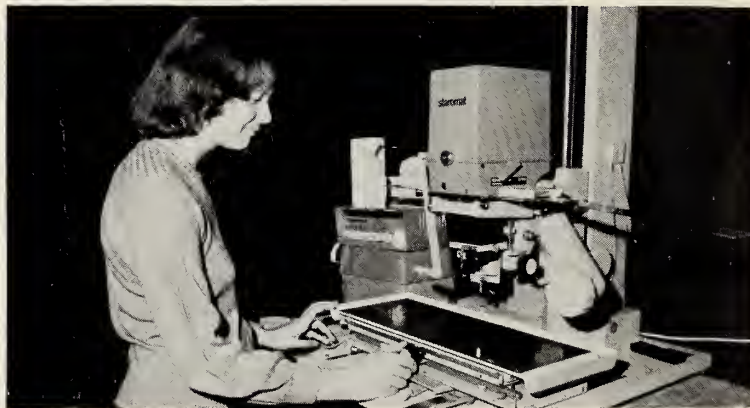
My majors are Art and Typography. Typography is

my main interest and I hope to get a job as a photo type-setter or a related position. I would like to get a job in the area but I will relocate if necessary.

**Nelly  
Epp**

In highschool my majors were Marketing, Drafting and Art. My main goal was to get into display and advertising. I enjoy playing tennis and swimming as well as winter sports like cross-country skiing and tobogganing.

After highschool I enrolled in the Business Administration program at Niagara College with plans to major in Marketing. After one year I





## Ruth Green

Since I have been separated for six years I feel as though I have raised my five children on my own. This is an accomplishment of which I am very proud. It has given me the feeling that I have finally succeeded at something, and prepared me for going out of the house, and trying even more. I want to be self-sufficient and support myself, and I want my child-

ren to do the same eventually.

Graphic Arts has introduced me to job opportunities that I didn't know existed.

My two majors, Offset and Typography, although causing me a few frustrations, are very intriguing to me.

Typography is frustrating work, but it is also very challenging to me. You have to hustle to get the assignments



done, and just when you think you're catching up, there's another assignment waiting for you. For this type of work you must be alert or the computer tells you you've made a mistake.

My classmates have given me help and encouragement by accepting me. I will not forget the people involved in my years at Niagara College and wish them every success.



artistic. This is the reason why I took both Typography and Art in my second year at Niagara College.

In the future, I would like to expand in the field of Graphic Arts. Preferably, in that part dealing with Typography. For myself, I know that I couldn't be totally fulfilled without a career. So, after I graduate I would like to work with a firm which will provide me with

many opportunities.

In closing, I would like to thank all those students that have made the past two years extremely enjoyable for me. I wish for them future success in the field of their choice.

## **Dawn Halpenny**

I have always had a strong interest in art. Now, my interest has developed into the form of oil painting. Also, while I was in high school, my interest lay in Math and Science. Therefore, my career decision became a difficult one. I had to find something that was both technical and artistic. I finally discovered my future field in Graphic Arts, as it involves both the technical and the



## Shelly Jones

With graduation only months away, I thought I would take this opportunity to introduce you to myself.

As well as being a member of the Ladies Intermediate Softball Team for my hometown, Fort Eire, I am interested in horses and skiing.

Although unsure in the beginning of exactly what the course was offering me, I have no doubt that my typing

skills as well as my vocational art courses were a definite asset in preparing me for Graphic Arts. Now that I have nearly reached my goal, I have begun to set many more. One of which is to someday work in an agency from nine to five with week-ends off. My highest aspiration however, is to learn to be satisfied with what I feel is my best.



At present, I am majoring in Process Photography and Design but have experience in Typography as well as running a Multilith 1250. I would like to work specifically in a photo department but feel that employment in any of these other fields would make for a great beginning.



## Johanne Lalonde



the world of advertising

Windsor is my next destination. As you can see, I love to travel, and plan to do more of it in the future.

As unusual as this may sound to you, I find all four majors quite intriguing and interesting, but I could only choose two (Typography and Art). The mechanical part of the commercial art interests me very much. I will try to use

my typographical skills as well as my knowledge in photography in my next employment. I would also like to take a few drafting courses when I leave Welland.

I am sure the future will be very promising for me as well as for my other classmates.

I shall not forget all the friends I made here in Welland and in St. Catharines, where I reside.

I was born in Montreal into a family of 9. I worked full time in the credit department of the Montreal Star before I decided to take Graphic Arts at Niagara College— oh well, that's another story!

I found that I couldn't express myself at work the way I can through Graphics. This program constitutes one stepping stone to my career. It gives me some idea of what is waiting for me out there in



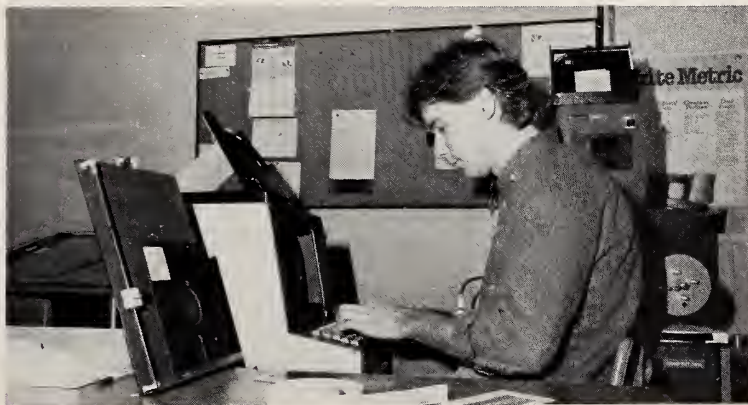
## Robin Morse

A lifelong resident of Niagara Falls I received my high-school education at Stamford C. V. I. . While there I earned my O.S.S.H.G.D and school letter. English, math and art were my preferred subjects along with participation in basketball, football, and volleyball.

Upon graduation I chose Niagara College because of my interest in art, both fine

and commercial and the fact that Niagara offered a comprehensive Graphic Arts program. Its proximity to my home in Niagara Falls made my choice easier.

My first year at Niagara provided a very broad and interesting look at the field I have chosen. Typography interested me greatly, thus in my second year I chose Typography and Art as my



two majors. My preference is Typography especially Computerized Typesetting.

My goals for the future definitely include a career in Computerized Typesetting, as I find this work both challenging and intriguing. As for the present — "If I could take one moment in my hands, Mister I ain't a boy, no I'm a man, and I believe in a promised land."





## Cindy Perry

still plan to expand my knowledge of art with some formal training as I'm sure it would benefit my career-but that's not in the immediate future. Some of my other interests are reading, skating, dancing, music and photography.

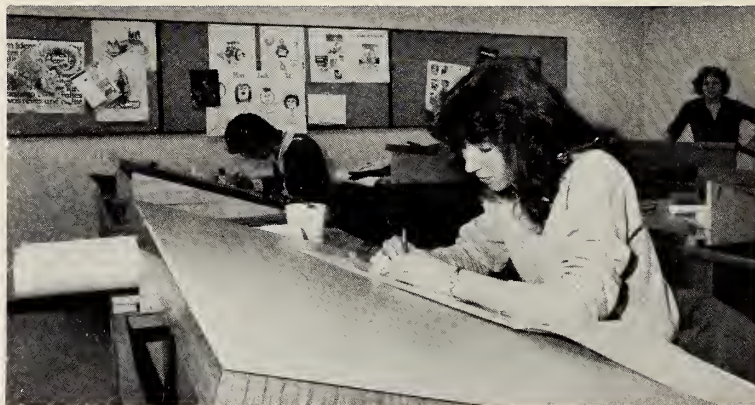
When I first started college, Graphic Arts was new and unfamiliar to me but now I know it's the field I want to be involved in. Majoring in pho-

tography and art has shown me the creative aspects and I hope someday to be employed in a publishing house or an ad agency as a layout design artist.

The last two years have been a great learning and living experience for me-and I hope for my fellow classmates too--good luck everyone!!!

I've always had an interest in the fine arts but the visual representation of art always appealed to me most. In the printed media there are unending possibilities in designing and creating new ways to present the printed page and that's where I'll come in.

In my spare time I experiment with different art mediums but lean towards pencil, ink, pastel and watercolor. I



## Debbie Steffen

I would like to take this time to introduce myself and to tell you about my plans in life. I have always liked art and have won a number of art awards. This is why I decided to go into the Graphic Arts industry. I would like to direct my talent toward the design and layout aspect of the field. I would also like to try my hand at the artistic possibilities in the communication

media of television.

Being on campus has given me the opportunity to assist students in other courses such as Radio and Television Broadcasting and Theatre Arts. I have also been involved in "outside" jobs which have given me the experience in design and working with people.

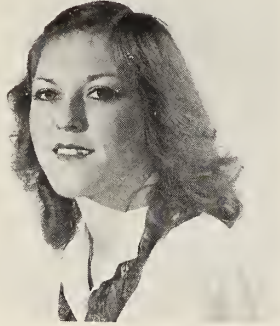
Besides my great interest in art, I also like to travel, play



tennis, music, photography, movies, television and meeting new and interesting people. The two years that I have been on campus, have increased my interest to learn a great deal of the business. It is really too bad that the year ended so quickly; I have enjoyed myself and I will really miss all the friends that I have made in the two years. Good luck to everyone.

College of Arts and Sciences

# Lynn Terescsik



Technology in Oakville. While there, I became very interested in layout and design and decided to make it my career. With two years of design from Sheridan I realized that I wanted to be knowledgeable in what happened to my designs between artwork and the printed piece. It was then that I decided to enroll in the Graphic Arts Program at Niagara

College of Applied Arts & Technology with hopes that they would help me to make my career a success.

Upon graduation, I hope to find employment in a design studio and I plan to someday have my own studio.

During my years at E. L. Crossley Secondary School in Fonthill, I was enrolled in the Arts and Sciences Program and focused mainly on Art and Architectural Drafting. I was encouraged to look into the possibility of seeking a career in the Graphic Arts Industry.

After high school, I enrolled in the Graphic Design Program at Sheridan College of Applied Arts &



## Eric von Wallis

My high school days were spent at Niagara District Secondary School where I majored in science and technical subjects. After graduating in 1975, I attended the University of Waterloo, studying science and psychology for two years. It was here I began to develop interests in music, bicycling, books and swimming. Following this, I decided to work for a little

while, and got a job as an inspector in the General Motors foundry. After two years here, I began to feel a need to find a more challenging occupation and one with a future so I decided to enter the Graphic Arts program at Niagara College. My first year was most successful, and I took an interest in the Typography course in which I majored the following year.



With all of this, I hope to find a position as a typesetter with a firm in Toronto. There I plan to learn as much about the field of Communications with a view to moving to Europe in the future.





During high school my major interests were marketing, office practise and theatre arts. My main interest and goal for a future career was office practise.

After one year on the year-book committee at Niagara District Secondary School, I was influenced to take the Graphic Arts Program at Niagara College, for further education in the printing field. My majors during the course

were Typography and Photography. Upon graduation in June 1981, I hope to seek a career evolved around phototypesetting and photography.

When not attending school I enjoy downhill skiing, traveling, and photography. I am presently employed in the Robinson's Camera Department at Niagara Square. It's a good job but I hope to find

something more challenging after graduation.

In closing, I would like to wish all my fellow future graduates in the Graphic Arts Program the best of luck in finding the job they will really enjoy. Good Luck and Best Wishes, always.

## Sarah Watson





# *Autographs*







## Credits

Cover Design ..... Karen Bellinger

Book Design ..... Cindy Perry  
Johanne Lalonde

Produced by ..... second year  
Graphic Arts Students

Colour Separation .....courtesy of  
Superior Engravers Ltd.  
Hamilton, Ontario

Paper Stock.....courtesy of  
Moss Printing  
Port Colborne, Ontario

Cover Stock.....courtesy of  
Bindery Services  
Hamilton, Ontario



NIAGARA COLLEGE OF APPLIED ARTS AND TECHNOLOGY

WOODLAWN ROAD

WELLAND ONTARIO









